



# Michael Caraballo

ENTERPRISE ARCHITECTURE | DATA & AI | BUSINESS TRANSFORMATION

## Profile

Technology Leader with 20+ years architecting financial, business, and AI-driven platforms across complex global organizations. Transforms fragmented systems and data into intelligent decision platforms that improve visibility, accelerate execution, and drive measurable business outcomes. Aligns technology strategy with measurable gains in profitability, executional efficiency, and long-term organizational resilience. Bridges enterprise strategy and hands-on engineering, translating business objectives into scalable platforms, intelligent automation, and measurable outcomes.

## Signature Impact

- Build enterprise "nervous systems" that connect financial, enterprise, and commercial signals into a unified layer of real-time business awareness.
- Convert disconnected data ecosystems into scalable data products that surface risk, opportunity, and revenue signals before they materialize.
- Replace static reporting with continuously learning AI-enabled decision systems embedded in business workflows.
- Align data, technology, and business functions around a shared model that drives personalization, pricing, and performance at scale.

## Employment History

### Founder and Principal Architect, Carabuilt Consulting, New Jersey

JUL 2025 - PRESENT

- Shape enterprise technology strategy, modernization roadmaps, and intelligent automation initiatives across complex multi-entity environments.
- Design predictive intelligence layers that surface commercial risk signals before margin erosion occurs.
- Architect integration strategies across finance, operations, and stakeholder systems within multi-entity environments.
- Develop advanced automation and enforcement frameworks that accelerate organizational decision-making and governance consistency.

### Director of Business Systems, Dentsu, New York

FEB 2014 - JUL 2025

- Directed cross-functional engineering, data science, and PMO teams across multi-brand environments, advancing agency-wide enterprise platform modernization.
- Architected and operationalized real-time data platforms enabling seamless system interoperability and delivering pricing and margin intelligence that improved strategic planning and business performance.
- Led enterprise-wide standardization of financial, workforce, and expense management platforms across 50+ agency brands, reducing administrative overhead and enabling a unified business framework.
- Instituted self-service BI and automated user provisioning, reducing onboarding time from days to minutes while improving enterprise-wide access to critical business data.
- Directed seamless M&A platform transitions with zero unplanned downtime, maintaining financial continuity and enabling timely close across acquired entities.

### Director of IT Operations, McGarry Bowen, New York

JAN 2010 - FEB 2014

- Modernized enterprise infrastructure and security architecture to support rapid expansion of a fast-growing creative agency.
- Directed audit and compliance modernization programs to meet evolving corporate and regulatory standards.

## Education

### B.S. in Computer Science, New York Institute of Technology, New York

MAY 2001



Portfolio: <https://www.carabuilt.com>

## Contact



[www.linkedin.com/in/carabuilt](https://www.linkedin.com/in/carabuilt)

## Skills

### Leadership & Strategy

PMO Governance · Stakeholder Collaboration · Solution Architecture · Technology Roadmapping · Presentation & Reporting · Change Management

### AI, Data & Automation

Machine Learning · Large Language Models (LLMs) · Workflow Automation · RPA & Scripting · Data Analysis · KPI Dashboarding · Process Optimization

### Systems & Engineering

Dynamics 365 · SAP Concur · Workday · Nexelus · MySQL/MS SQL · Cloud Infrastructure · API Design · Full-Stack Development (C++/C#/Python) · DevOps

### Creative & Media Technology

Graphic Design · UX Wireframing · Video Editing · Storytelling · Brand Systems · Digital Asset Pipelines · Creative-Tech Integration